

Special Alert – National Infant Immunization Week Materials

Dear Immunization Partners,

As we have shared previously in *What's Happening Wednesday*, April 22 – 29, 2017 is designated as National Infant Immunization Week (NIIW). The Centers For Disease Control and Prevention (CDC) has developed a wonderful digital toolkit of resources for use in promoting this very important awareness week. We are sharing this toolkit with you hoping it will further help you in promoting activities you may have already begun planning for or to give you quick and easy ideas that you still have time to use.

National Infant Immunization Week (NIIW) is an annual observance to highlight the importance of protecting infants from vaccine-preventable diseases and celebrate the achievements of immunization programs and their partners in promoting healthy communities. Since 1994, local and state health departments, national immunization partners, healthcare professionals, community leaders from across the United States, and the Centers for Disease Control and Prevention (CDC) have worked together through NIIW.

KDHE and CDC relies heavily on partners like you to promote our messages about the critical role vaccination plays in protecting our children, communities, and public health. **This year, NIIW will be observed from April 22—April 29.** We encourage you to get involved in NIIW and thank you helping us spread the word about childhood immunizations.

We are attaching the toolkit to this email for your convenience. If you have any questions, please feel free to contact me (phil.griffin@ks.gov). Also, we would appreciate hearing about any projects you are doing to promote NIIW. If you would send a quick email describing your activity or event to kdhe.kansasimmunizationprogram@ks.gov, we will share some of the local activities in upcoming *What's Happening Wednesday* editions. Pictures of events are also welcomed!

Thanks for all that you do to immunize Kansans!

Phil Griffin
Immunization Program Section Chief